

SCHOOL OF BUSINESS

DEPARTMENT OF HOSPITALITY, TOURISM AND SPORTS MANAGEMENT

SPORTS MANAGEMENT Bachelor's Degree | BBA



Overview

The programme sets out to provide the students with an extensive understanding of various sporting cases and organisations, and the necessary skills so as to successfully work in the sports marketplace, including professional and amateur sports, sports and fitness service organisations, commercial and public sports and recreational activities

facilities, as well as, human resources and single athlete management. Furthermore, the programme intends to provide insight into the current International and European sports management practices and their application in local and global markets.



UNIVERSITY
of NICOSIA

Sports Management

Bachelor's Degree | BBA

Degree awarded:	Bachelor of Business Administration (BBA)
Duration of study:	4 years
Mode of study:	full time part time
ECTS credits:	240
Language of instruction:	English
Mode of delivery:	on campus

Career Prospects

Sports Management is a multidisciplinary area which integrates the fields of sports and management. In this respect, graduates with a sports management qualification have a range of opportunities and employment prospects. They can offer their services to professional teams, national federations, fitness and recreation centres, youth organisations, sports marketing agencies, and sporting goods manufacturing and retail enterprises.

Why Study Sports Management at UNIC

- The programme is fully endorsed by the World Footballers' Association, FIFPRO
- Highly personalised education that prepares you for the ever-changing future
- Industry driven curriculum reflecting the worldwide challenges of the field
- Excellent graduate employability rate, with graduates finding work within their first year of graduating
- Academic faculty with important service in the field locally and internationally
- Participation in conferences and seminars throughout the course
- Training and work placement abroad opportunities, through Erasmus+

STRUCTURE OF THE PROGRAMME

Course Code	Course Title	ECTS
COURSES		ECTS
Major Requirements		66-78
MGT-355	Leadership in Organisations	6
MGT-472	Change Management	6
MGT-482	Human Resource Management	6
SPRT-301	History of Sports and Society	6
SPRT-302	Sports Development - Management	6
SPRT-303	Sports Promotion	6
SPRT-304	Sports and the Law	6
SPRT-305	Strategic Planning for Sport Organisation	6
SPRT-307	International Sports Management	6
SPRT-401	Human Performance Management	6
SPRT-402	Sports Facilities Management	6
SPRT-403	Technology in Sports	6
SPRT-404	Analysis of the Sports Industry	6
SPRT-405	Ethics in Sports	6
SPRT-407	Case Studies in Sports Management	6
Business Support Requirements		66
ACCT-110	Accounting I	6
ACCT-111	Accounting II	6
BADM-230	Business Law	6
BADM-234	Organisational Behaviour	6
BADM-431	Research Methods in Business	6
BADM-439	Senior Simulation in Business	6
BADM-475	Strategy and Business Policy	6
BADM-493	Final Year Project	6
ECON-261	Principles of Microeconomics	6
ECON-262	Principles of Macroeconomics	6
FIN-266	Managerial Finance	6
MGT-281	Introduction to Management	6
MKTG-291	Marketing	6
Major Business Electives		12-30
Language Expression		18-30
Computer Electives		12-18
Mathematics Electives		24-30
Humanities and Social Sciences Electives		18-24
Total		240